

**Your Masters trip of a  
lifetime starts here...**



**INSIDE  
THE  
MASTERS**



Have you ever **pictured yourself**  
at **Augusta National?**



Sergio Garcia - 2017 Masters Champion

Inside The Masters make **your**  
**dreams a reality**

Inside The Masters have successfully provided Masters' experiences to the golfing world since 2010 and continue to receive a growing number of referral enquiries from clients past and present.

- 100% financially protected
- Masters Badges are available for all 7 days of Masters week
- Wednesday's Par 3 tournament is a great day to interact and take photo's
- Transportation is part of the package for all our clients
- Hospitality at The 1018 Club
- Golf at top local venues (Pinehurst, Hilton Head, Kiawah Island to name but a few)
- Sit back & relax. We have your Masters trip covered

"You don't come to Augusta to find your game. You come here because you've got one" - GENE SARAZEN

# About **Inside The Masters**

Inside The Masters is owned and run by former European Tour player Steven Bottomley, who famously finished 3<sup>rd</sup> in The Open at St Andrews in 1995, one shot behind John Daly. Steven is now a Full PGA Professional and has for several years been taking clients to The Masters as well as organising corporate golf days and corporate hospitality sports events.

Steven has personally put together a choice of amazing fully-managed packages to ensure that your US Masters experience is truly unforgettable. Choose from our weekend starter package to our very special 7 night bespoke Masters package. If none of our packages are right for you simply fill out the form in "Build Your Own Package" on our website.



Steven Bottomley

As well as The Masters we are able to offer packages to the following sporting events.

The Open	Wimbledon
Race to Dubai	Adu Dhabi Grand Prix
Rugby 7s	Monaco Grand Prix
Super Bowl	Cheltenham Festival
The Kentucky Derby	Six Nations
The Oscars	Premier League Football
Ryder Cup	Lions Tour

If your event is not listed please don't hesitate to contact us as we may be able to help.



12<sup>th</sup> Hole (Golden Bell) - The shortest hole at Augusta

# Our **Packages**

**Inside The Masters** have put together 4 sample packages, but feel free to create your own bespoke itinerary. We would be happy to combine our expertise and knowledge to successfully deliver **your ultimate Masters experience**.



## Package 1

**3 Nights. Golf on Saturday. Masters badge for Sunday.**

Ticket for Sunday at The Masters. Twin room (including breakfast) at a hotel located in the heart of Columbia SC. Golf on the Saturday arranged at a quality course in Columbia.



## Package 2

**5 nights. Golf on Friday & Saturday. Thursday and Sunday Masters badges.**

Ticket for Thursday & Sunday at The Masters. Twin room (including breakfast) at a hotel located in the heart of Columbia SC. Golf on the Friday/Saturday arranged at a quality course in Columbia.



## Package 3

**5 nights. Golf on Friday. Masters badges for Tuesday, Wednesday and Thursday.**

Ticket for Tuesday, Wednesday & Thursday at The Masters. Twin room (including breakfast) at a hotel located in the heart of Columbia SC. Golf on the Friday arranged at a quality course in Columbia.



## Package 4

**7 nights. Golf on Tuesday, Wednesday, Friday, Saturday and Sunday Masters badges.**

Our flight booking service can arrange flights and transfers from any worldwide airport and we can arrange all your flights via our UK based ABTA flight agent. All packages are based on a twin room however single rooms can be arranged subject to a supplement.

"Every shot is within a fraction of disaster. That's what makes it so great." - **GARY PLAYER**

# Your **Augusta** experience

## The 1018 Club

**1018 Azalea Drive** - where refined amenities and relaxed service combine to create a distinctive country club atmosphere like no other at The Masters in Augusta. The 1018 Club is the place you want to call home throughout four exhilarating days of tournament play.



- Welcome Reception desk to greet and assist guests
- Fully air conditioned
- Full American style breakfast with made to order omelette station
- An extensive lunch buffet featuring carving station & hot and cold entrees
- Open bars with premium liquor, beer, wine & soft drinks
- Afternoon hors d'oeuvres
- Large screen TV's through out the facility
- Indoor and outdoor areas to relax
- Secure check-in areas to store electronic devices, luggage and merchandise



## FAQ's

### What time do the gates open?

Gates open at 08:00am each day and close at approximately 18:30pm during practice rounds and 30 minutes after play on tournament days.

### What happens for thunder and lightning?

Suspension of play will be signalled by the sounding of an air horn or similar alert. You should seek shelter immediately upon hearing.

### What items are prohibited in Augusta National?

Mobile phones, Bags, backpacks, packages, cameras (except on practice days), alcoholic beverages, beverage containers/coolers, flags/banners/signs, folding armchairs/rigid type chairs or stools, periscopes, radios/TVs/tape recorders.

### What is the dress code?

Golfing attire is acceptable, shorts are permitted and comfortable walking or golf shoes are recommended. You may wish to take a wind cheater or waterproof. Alternatively these can be purchased at the Augusta shop if required.

### When do I receive my Tournament badges?

Upon arrival in Augusta, accompanied by your Inside the Masters representative.

"I can't think of another course in the world that the more you play, the more you learn." - JIM FURYK

# Testimonials

‘It’s often the case with something you have wanted to do for years that there is at some stage a sense of anti-climax as your dream becomes reality. With this in the back of my mind I was determined to enjoy every minute. I needn’t have worried as the trip and everything about it was amazing. We were looked after from start to finish by Steve and his colleague Derrick. The week before the main event included three rounds of golf including the fabulous Haigh Point, fantastic accommodation and great socialising at the Harbour Town Resort.

As for the Masters itself you really have to go to appreciate the course, the tradition and the golf itself. We watched the golf live on Saturday and Sunday which passed in a flash, the place was simply stunning. One of the many highlights was being fifteen feet behind Danny Willet when he putted out on the 18th on the last day. This was made possible through one of Steve’s contacts

who placed our chairs out on the 18th before the gates opened. Steve’s knowledge of Augusta and the surrounding areas meant that we were able to make the absolute most of our time. My many memories of Augusta will stay with me forever thanks to being lucky enough to have gone with “Inside The Masters” and would have no problem in recommending them to anyone who likes that personal touch.

The Masters a must trip for any golfing enthusiast.”

Steven Burnhill  
Owner - Northern Game Feeds



“The US Masters is without doubt every golfer’s dream to attend, the atmosphere and setting is intoxicating as anybody who has been will confirm. I have been fortunate to attend on multiple occasions taking my wife and children also.

The quality of the event as one of the best in the world, what is complicated is the logistics of the arrangements, getting the right hotel location, eating at the right restaurants, knowing where to go if you have a day off sightseeing, car parking, travel to the course on the day and most importantly certainty of tickets (this is a whole different story and it is a wild world out there as I have unfortunately found out previously), you have to go through an authenticated source. If you are considering a trip to The Masters or think it’s not possible I couldn’t recommend further than speak to Steven and let him take care of the arrangements for you, it’s the way

to go unless you want to attempt to manage it yourself and that really is ‘hit and miss’ unless you know exactly what you are doing.

But be warned, there is one big problem with visiting The Masters, once you have been you will want to go every year!!”

Andrew Thirkill  
Chairman of Age Partnership



18<sup>th</sup> Hole (Holly)

“At my first Masters, I got the feeling that if I didn’t play well, I wouldn’t go to heaven.” - DAVE MARR

“If you have an ego of any sort, this course will take it and shove it down your throat.” - TOM WATSON

# Augusta facts and figures

## The Course

Augusta National Golf Club, located in Augusta, Georgia, is one of the most famous golf clubs in the world. Founded by Bobby Jones and Clifford Roberts on the site of the former Fruitland Nursery, the course was designed by Jones and Alister MacKenzie and opened for play in January 1933. Since 1934, it has played host to the annual Masters Tournament, one of the four major championships in professional golf, and the only major played each year at the same course. The field of players is smaller than those of the other major championships because it is an invitational event.

Since 1949, a green jacket has been awarded to the champion, who must return it to the clubhouse one year after his victory, although it remains his personal property and is stored with other champions' jackets in a specially designated cloakroom.

**Hole 1**  
Tea Olive  
Par 4, 445 yards

**Hole 2**  
Pink Dogwood  
Par 5, 575 yards

**Hole 3**  
Flowering Peach  
Par 4, 350 yards

**Hole 4**  
Flowering Crab Apple  
Par 3, 240 yards

**Hole 5**  
Magnolia  
Par 4, 455 yards

**Hole 6**  
Juniper  
Par 3, 180 yards

**Hole 7**  
Pampas  
Par 4, 450 yards

**Hole 8**  
Yellow Jasmine  
Par 5, 570 yards

**Hole 9**  
Carolina Cherry  
Par 4, 460 yards

**Hole 10**  
Camellia  
Par 4, 495 yards

**Hole 11**  
White Dogwood  
Par 4, 505 yards

**Hole 12**  
Golden Bell  
Par 3, 155 yards

**Hole 13**  
Azalea  
Par 5, 510 yards

**Hole 14**  
Chinese Fir  
Par 4, 440 yards

**Hole 15**  
Firethorn  
Par 5, 530 yards

**Hole 16**  
Redbud  
Par 3, 170 yards

**Hole 17**  
Nandina  
Par 4, 440 yards

**Hole 18**  
Holly  
Par 4, 465 yards

## Champions

1934	Horton Smith	1978	Gary Player
1935	Gene Sarazen	1979	Fuzzy Zoeller
1936	Horton Smith	1980	Seve Ballesteros
1937	Byron Nelson	1981	Tom Watson
1938	Henry Picard	1982	Craig Stadler
1939	Ralph Guldahl	1983	Seve Ballesteros
1940	Jimmy Demaret	1984	Ben Crenshaw
1941	Craig Wood	1985	Bernhard Langer
1942	Byron Nelson	1986	Jack Nicklaus
1946	Herman Keiser	1987	Larry Mize
1947	Jimmy Demaret	1988	Sandy Lyle
1948	Claude Harmon	1989	Nick Faldo
1949	Sam Snead	1990	Nick Faldo
1950	Jimmy Demaret	1991	Ian Woosnam
1951	Ben Hogan	1992	Fred Couples
1952	Sam Snead	1993	Bernhard Langer
1953	Ben Hogan	1994	José María Olazábal
1954	Sam Snead	1995	Ben Crenshaw
1955	Cary Middlecoff	1996	Nick Faldo
1956	Jack Burke Jr.	1997	Tiger Woods
1957	Doug Ford	1998	Mark O'Meara
1958	Arnold Palmer	1999	José María Olazábal
1959	Art Wall Jr.	2000	Vijay Singh
1960	Arnold Palmer	2001	Tiger Woods
1961	Gary Player	2002	Tiger Woods
1962	Arnold Palmer	2003	Mike Weir
1963	Jack Nicklaus	2004	Phil Mickelson
1964	Arnold Palmer	2005	Tiger Woods
1965	Jack Nicklaus	2006	Phil Mickelson
1966	Jack Nicklaus	2007	Zach Johnson
1967	Gay Brewer	2008	Trevor Immelman
1968	Bob Goalby	2009	Ángel Cabrera
1969	George Archer	2010	Phil Mickelson
1970	Billy Casper	2011	Charl Schwartzel
1971	Charles Coody	2012	Bubba Watson
1972	Jack Nicklaus	2013	Adam Scott
1973	Tommy Aaron	2014	Bubba Watson
1974	Gary Player	2015	Jordan Spieth
1975	Jack Nicklaus	2016	Danny Willett
1976	Raymond Floyd	2017	Sergio García
1977	Tom Watson	2018	?

## Autographs

For a no obligation quote, please contact:  
info@insidethemasters.com or call 0800 112 3672



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